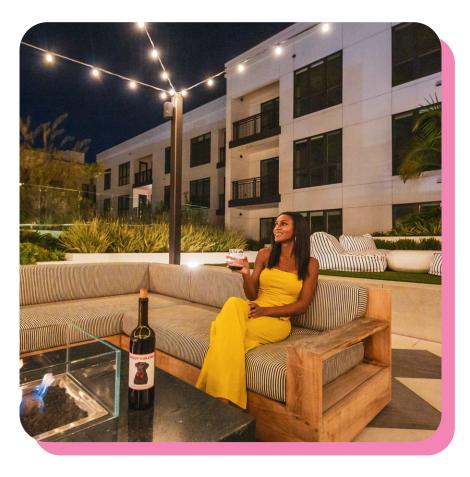
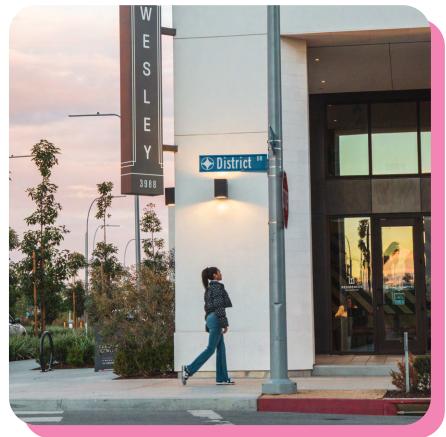
## envida Case study

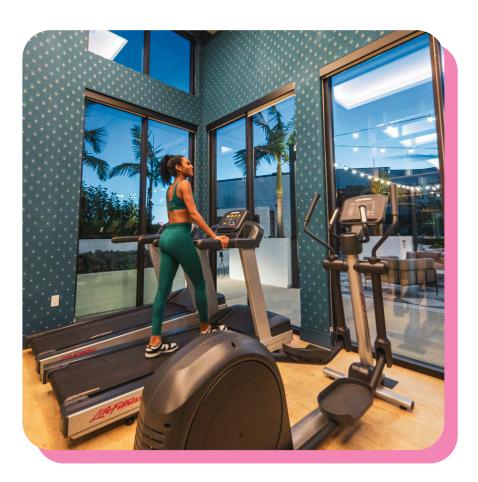


## STRATEGY

Activate a live-in Influencer campaign with a hyperlocal & relevant partner to increase reach, engagement & brand awareness.







Influencer Lifestyle Content

RESULTS

15,398
Total Plays on All Reels

145

Real Instagram Followers

(Avg. 29 followers/month)
Envida Client Benchmark: 25/month

208,237

**Total Impressions** 

**77.8% INCREASE** 

1,008

**Total Engagements** 

63.1% INCREASE

556

**Total Profile Actions** 

60.2% INCREASE